

Course TITLE: STRATEGIC PLANNING IN EDUCATION

Instructor: Ikhfan Haris

Title/Position : Professor

Institution : Universitas Negeri Gorontalo



Course Overview:

An examination of planning processes used by leaders to direct educational change and improvement. Includes strategic planning approaches designed to address macro and micro goals of organizations. This course addresses specific standards in the areas of:

Standard 1. – The administrator is the instructional leader who guides, facilitates, and supports the curriculum, instruction, and assessment.

Standard 2. – The administrator practices positive, promotion, and pro-active communication strategies (oral and written) for effective parent/community/school involvement to improve the learning environment for all students.

Standard 3. – The administrator is the organizational leader and manager who acts within legal and ethical guidelines to accomplish educational purposes

Content outline

Course Objectives-General

1. To gain knowledge and understanding of the planning functions as related to educational, nonpublic, and business settings.
2. To obtain a working understanding of various planning models.
3. To understand the role of planning in relationship to other administrative responsibilities.
4. To analyze planning models and activities utilizing a case study method.
5. To obtain a working knowledge of tools, technologies, and data resources useful for educational planners.
6. To obtain a broad understanding of planning skills needed by successful educational leaders.
7. To gain knowledge of procedures used for technology, facility, fiscal, and school improvement planning.
8. To develop leadership skills needed to direct strategic improvement in schools.



Instructional activities:

1. To be successful in the planning class, the student will:
2. Meet all deadlines for assignments.
3. Contact the professor well in advance if there are questions about assignments.
4. Attend all class meetings and actively participate in all activities.
5. Use word processing for all assignments and proofread carefully. Double space all assignments and use a professional writing style supported by APA guidelines.
6. Read chapters and articles assigned for each class. Readings provide background knowledge about topics and issues related to operational and strategic planning in the education context. Students should come to class prepared to discuss, critique, and analyze readings assigned for class sessions.
7. Complete Analysis of Current Planning Initiative. Read two articles about planning in your specific field. Analyze trends and particular challenges facing planners in this field. Discuss the implications of these trends on organizational success. Use the content outline from the articles and your own experiences in this area for your analysis. Limit your summaries and comments to two-three pages per article. Be prepared to share your reviews in class.

Grading:

Evaluation Methods

Evaluation criteria and a grading scale for determining assignment grades and course grades:

Assignment Points

1.	Analysis of Current Planning Initiative	10	
2.	Field Experience Interview		40
3.	Midterm Exam	50	
4.	Field Experience Strategic Plan Audit	50	
5.	Final Exam		50
	TOTAL	200	

To determine the final grade, apply the points indicated on the scale below:

180-200 points=90-100=A

160-179 points=80-89 =B

140-159 points=70-79 =C

120-139 points=60-69 =D

<111 points =<59 =F

Assignment

Student progress will be assessed by the lecturer. Assignments will be returned in timely fashion. Comments will be made to help the student improve on future assignments. Students who have questions about graded assignments should make an appointment with the lecturer.

Prerequisites: None